



CATEGORY	HRK****	DESCRIPTION	NUMBER OF PAGES*****	AD PLACEMENT
1/2 HALF-PAGE AD ONLY	15,000.00	<ul style="list-style-type: none"> print ad digital interactive ad 	1/2	inside page
1 PAGE AD ONLY	20,000.00	<ul style="list-style-type: none"> print ad digital interactive ad 	1/1	inside page
1 PAGE DIGITAL	20,000.00	<ul style="list-style-type: none"> digital interactive ad ACI No. 1 digital campaign* banner ad on ACI No. 1 website 	1/1	digital inside page
1 PAGE	30,000.00	<ul style="list-style-type: none"> print ad digital interactive ad ACI No. 1 digital campaign* banner ad on ACI No. 1 website 2021 Package** 	1/1	inside page
1 PAGE PREMIUM1	40,000.00	<ul style="list-style-type: none"> print ad digital interactive ad ACI No. 1 digital campaign* PREMIUM banner ad on ACI No. 1 website 2021 Package** 	1/1	pages 4-7
1 PAGE PREMIUM2	50,000.00	<ul style="list-style-type: none"> print ad digital interactive ad ACI No. 1 digital campaign* PREMIUM banner ad on ACI No. 1 website 2021 Package** 	1/1	front or back inner cover, page 3 or last page
1 PAGE PREMIUM BACK COVER	100,000.00	<ul style="list-style-type: none"> print ad digital interactive ad ACI No. 1 digital campaign* PREMIUM banner ad on ACI No. 1 website 2021 Premium Package*** 	1/1	outside back cover
2 PAGES	45,000.00	<ul style="list-style-type: none"> print Ad or Reportage digital interactive Ad or Reportage ACI No. 1 digital campaign* banner ad on ACI No. 1 website 2021 Package** 	2/1	inside page
2 PAGE PREMIUM1	60,000.00	<ul style="list-style-type: none"> print ad digital ad (interactive) ACI No. 1 digital campaign* PREMIUM banner ad on ACI No. 1 website 2021 Package** 	2/1	Pages 4 and 5 Pages 6 and 7
2 PAGE PREMIUM2	70,000.00	<ul style="list-style-type: none"> print ad digital interactive ad ACI No. 1 digital campaign* PREMIUM banner ad on ACI No. 1 website 2021 Package** 	2/1	front or back inner cover, page 3 or last page
ADDITIONAL PAGE	15,000.00	<ul style="list-style-type: none"> Third and each additional page 	1/1	inside page
INFO	0.00	<ul style="list-style-type: none"> Module featuring brand data, company and business activity, print and digital, for ACI contracting partners only 	/	after the ACI Marina Catalogue
EXCLUSIVE STORY IN ACI NO. 1 2021 EDITION	+300%	<ul style="list-style-type: none"> for PREMIUM back cover only 		

* ACI NO. 1 DIGITAL CAMPAIGN

- ACI No. 1 Google campaign comprising partners' key-words
- ACI No. 1 e-newsletter min. 4 times a year mentioning partners
- ACI No. 1 social networks campaign sharing partners' posts

** net amounts excluding VAT

*** page dimensions 225x285 mm

Annotation:

ACI d.d. reserves the right to change and amend the Price List without prior notice

** 2021 PACKAGE

- Ad in ACI Price List 1 or 2 pages according to the selected package 1 or 2 pages
- ACI No.1 Partner of the Marina - visual display on the website of the selected ACI Marina
- ACI No.1 Partner of the Fair - visual display of logos on the back wall of our booth at Fairs in which ACI will participate in 2021

*** 2021 PREMIUM PACKAGE

- Ad in ACI Price List on the back cover
- ACI No.1 Premium Partner of the Marina - visual display on the website of all ACI Marinas, own landing page on ACI No.1 and ACI Marinas websites
- ACI No.1 Premium Partner of the Fair - Premium visual display (1 module) and physical presence including the promotion of the company, products and services at ACI booth on the fairs in which ACI will participate in 2021